

UNIFY **>>**

Digital Frontiers:

Challenges & Pathways to Success in

M&A Software Consolidation



Introduction —

In an era where <u>70-90% of M&As fail</u>, a seamless and meticulous approach to software consolidation stands as a pivotal determinant of success. As business leaders, the stakes are monumentally high. The amalgamation of corporations is no longer confined to boardroom strategies; it intricately intertwines with the technological backbone that sustains organizational processes and efficiencies.

Amidst a landscape where post-M&A software consolidation mismanagement can escalate the total cost of ownership, C-suite executives find themselves at a crossroads where each decision reverberates through every echelon of the newly formed entity. The shifting currents of the M&A landscape are starkly apparent. Data reveals that the average <u>completion time for an M&A now stretches to 38 days post-announcement</u>, marking a substantial 31% increase from a decade ago in 2010.

But herein lies an unprecedented opportunity. By harnessing strategic insights and leveraging industry best practices, leaders can steer their companies clear of system redundancies during mergers, transforming potential liabilities into catalysts for growth and innovation.

This whitepaper offers a comprehensive, data-backed insight into these challenges, arming the C-suite with the knowledge, solutions, and strategies to turn consolidation from a potential liability into a catalyst for growth.





M&A Challenges: A Data Snapshot



Cultural Integration: According to McKinsey, up to 95% of executives identified cultural fit as crucial to the success of integration, yet 25% cited a lack of cultural cohesion as the reason their M&A activities underperformed.



Organizational Structure Alignment: As per <u>Tilburg University</u>, the compatibility between merging organizations is viewed as a critical determinant of M&A success.



Technology Integration: Forbes found that 63% of firms transcend traditional spreadsheet methods, adopting technology solutions to diminish integration disputes, expenses, and duration.



Data Integration: Gartner reports that 83% of data migration projects either fail or exceed their budgets and timelines due to data integration missteps.



Regulatory and Legal Compliance: The Avalara survey revealed that 30% tackle licensing early in M&A, while another 30% address license compliance consistently throughout the process.



Financial Alignment: A <u>KPMG study</u> revealed that 83% of mergers didn't enhance shareholder value, while McKinsey reported that 61% of acquisitions lacked adequate return on investment.



Customer and Employee Retention: According to the London School of Economics, M&As, restructures, and spin-offs frequently result in employee discontent.



Communication and Transparency: <u>onmessage</u> states communication issues account for 70% of M&A integration challenges.



Talent Retention and Management: <u>EY</u> reports a 20% talent attrition within the initial year following an M&A occurrence.



Operational Efficiency: According to MDPI, M&As between companies in unrelated sectors generally correlate with subpar performance.







Brand and Reputation Management: Wunderman's study points out that nearly two-thirds (62%) of consumers opine that the topperforming brands are those that facilitate ease in their daily lives.



Due Diligence and Risk Assessment: <u>Harvard Business Review reports</u> that 62% of M&As don't achieve their financial goals, with inadequate due diligence often highlighted as a key reason for their shortcomings.



Change Management: Prosci's benchmarking data reveals that projects with excellent change management are six times more likely to meet their objectives than those with poor change management.



Environmental, social, and governance (ESG) Planning: Almost 70% of Deloitte's respondents deemed ESG a top strategic priority in M&A activities.











Why Software Consolidation is a Must-Have for Successful M&As —

In the high-stakes realm of Mergers and Acquisitions (M&A), software consolidation emerges as a pivotal strategy. Here's why it's non-negotiable:



Streamlined Operations

Address software redundancy headon, enhancing efficiency and unlocking cost savings.



Masterful Data Management

Seamlessly merge data, obliterating the risks of silos and inconsistencies.



Precision-Driven Decision Making

Gain an eagle-eye view of operations, supercharging analytics, and insights.



Fortified Security Posture

Shrink the threat landscape and bolster security protocols.



Robust Risk Management

Minimize potential software pitfalls, ensuring uninterrupted operations.



Financial Stewardship

Dramatically cut costs linked to licensing, maintenance, and IT overheads.



Unified Workflow Blueprint

Forge operational consistency, simplify tasks, and boost team collaboration.



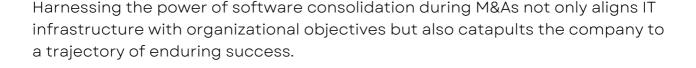
Efficient IT Governance

Free up IT to focus on core tasks by minimizing software management complexities.



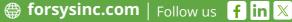
Compliance Mastery

Navigate regulatory waters with ease, thanks to unified software practices.









Best Practices for Excelling in M&A Software Consolidation Endeavors —

- Harmonize different technology stacks to ensure seamless integration.
- Ensure accurate & consistent data amalgamation from varied systems.
- Prioritize accurate data field translations to prevent corruption.
- Design solutions for outdated, legacy, & unsupported systems.
- Align diverse workflows, configurations, & software customizations.
- Overcome resistance with effective training and foster post-merger adoption.
- Vigilantly guard against potential vulnerabilities during integration.
- Comply with regional and sector-specific regulatory standards.
- Conduct rigorous testing for operational excellence.
- Lead with proficiency to meet consolidation deadlines accurately.
- Steer organizational shifts with user-centric approaches.
- Monitor consolidation expenses to protect financial robustness.
- Strategize data retention, migration, and archiving effectively.



Unlock Synergy with MergeForge - The Pinnacle of **Collaborative Data Migration**

In an era where data drives businesses, the efficient integration of that data across multiple platforms can define success. Yet, the complexity of the process, from identification to reconciliation, often forms a rift between IT and business teams. Enter MergeForge - a state-of-the-art collaborative framework designed to bridge this gap.

Top Features and Benefits:



Collaborative Data Identification

Don't just merge; understand. MergeForge fosters collaboration between teams to decide what data is pivotal for integration.



Deep Dive into Metadata

Metadata matters. By allowing a comprehensive comparison between source and target systems, MergeForge uncovers discrepancies at the field level.



Flexible Data Mapping

Different systems, different fields, one solution. With the ability to map and transform data objects and fields, users can tailor their migration process to their unique requirements.



Monitored Migration

Every data point counts. MergeForge doesn't just migrate; it monitors every record, ensuring that no data point is lost in translation.



Seamless Issue Resolution

In the face of challenges, resilience is key. MergeForge's ability to remigrate failed records from the point of failure ensures an uninterrupted migration flow.









Conclusion —

MergeForge is revolutionizing the data migration landscape, setting a new standard for excellence and collaboration. It's not just a tool-it's your ally in forging forward into a data-centric future. In the dynamic tapestry of today's business ecosystem, MergeForge stands as a beacon of innovation, marrying technology and teamwork to forge pathways previously unimagined.

With MergeForge, you are not just adapting to the evolving digital landscape, you are proactively shaping it, transforming challenges into opportunities, and data into actionable intelligence. As you stand on the cusp of this exciting frontier, know that with MergeForge, your team has the power to transcend the ordinary, to foster a culture of synergy, and to catapult your business into an era of unbounded possibilities.

Connect with our experts to harness the transformative power of MergeForge and be the architect of your success story.



