



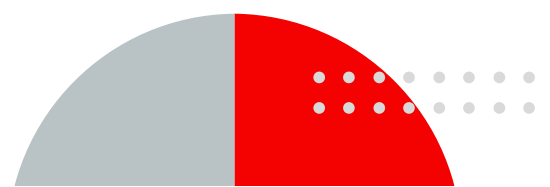
## The Changing Position of Managed Services is a Boon for Industries

The pandemic has played a crucial role in positioning digital transformation as a powerful and directive way of operating businesses than being an enabler. And forward-looking enterprises are using digitization as a launching pad to reimagine and rethink their businesses.

According to the International Data Corporation (IDC), investments in digital transformation increase an organization's resilience to market disruptions. Due to the significance digital investments hold for future success, the IDC Worldwide Digital Transformation Spending Guide predicts that [global digital transformation spending will reach \\$3.4T by 2026](#).

However, digital investments alone do not guarantee entrepreneurial success. Managing the digital infrastructure, mitigating risks, following regulatory compliance, enhancing security, and other aspects are equally crucial in keeping your business future-ready.

And Managed Service Providers (MSPs) are doing just that—managing your digital infrastructure and proving to be the new game changers. MSPs are the third-party companies that monitor, maintain, and manage customer's digital, IT, and end user systems ensuring smooth operations.



## What Is a Managed Services Model?

The services offered by a third party to manage an organization's IT, digital, and cloud infrastructure, plus other business requirements, are known as "Managed Services." The third party that offers these services is called an MSP.

MSPs are the strategic partners that assume the responsibility of managing, improving, and delivering a set of services to improve the day-to-day operational efficiency of businesses.

The in-house IT teams of most companies cannot keep up with the latest technology trends and often fall short of optimizing their assets. Therefore, it is sustainable to work with MSPs who can address the various challenges. Outsourcing maintenance activities reduces IT costs in the long run, improves process efficiency, heightens security, and more.

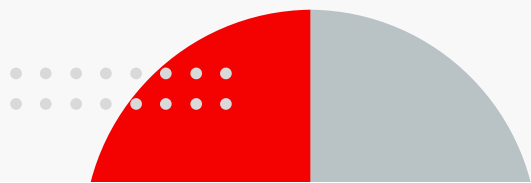
Not surprisingly, the global market size of managed services is expected to reach \$354.8 billion by 2026, at a CAGR of 7.9%.



## How Does an MSP Work?

The managed service providers have a team of experts who are adept with the latest technology and can address technological and entrepreneurial challenges with their know-how and help organizations run businesses smoothly.

To avail of managed services, companies enter into contracts and Service-Level Agreements (SLAs) with the MSPs. Once the SLAs are in place, MSPs start analyzing the outsourced processes, identifying gaps/challenges, and strategizing the improvement process.





## Why Managed Services?

The IT departments are frequently overworked with routine administrative duties and unable to dedicate themselves to working on strategic objectives. To manage and update your IT infrastructure, it is best to work with a qualified MSP.

Whether they are managing a complex environment around the clock, implementing proven procedures, optimizing operations, reducing risks, improving security capabilities, or reducing cyberattacks, MSPs deliver results.

Often, managed services partnerships are long-term associations that offer substantial benefits to the clients. Some of the top benefits of managed services are:

- ✓ Continuous improvement of operational and business processes.
- ✓ Access to the latest technologies, platforms, and methodologies that are expensive to develop in-house.
- ✓ Professional resources that deliver top-rated services for the long term.
- ✓ Uninterrupted access to advisory expertise to solve complex business problems.
- ✓ Flexible service models and scalable infrastructure, which make it easy to respond to change.
- ✓ Effective utilization of time and improved resource efficiencies add value to business.
- ✓ Get industry and sector insights to improve solutions.
- ✓ Cost reduction and enhanced financial planning through predictable pricing model, reduced headcount, and discounted third-party fees.



## Empowering Oracle Cloud with Managed Services

Businesses are refocusing their efforts from dealing with the current situation to developing market-responsive strategies and becoming future-ready. For this reason, businesses are leveraging the cloud as their core competitive advantage. However, many organizations are finding it difficult to support critical innovation projects with limited budgets and resources. It is therefore best to work with seasoned MSPs who can assist businesses in optimizing their Oracle Cloud assets and streamlining their complex IT landscape.

Professional MSPs provide unparalleled and specialized support for Oracle Cloud that ensures your technical investments deliver the innovation and performance your business requires to stay ahead. MSPs offer a range of cloud-based managed services that enable businesses to scale up and down without raising the costs associated with data centers and IT infrastructure.





# Why Forsys for Managed Services?

Forsys has a dedicated team of experts who work towards the continuous management of your digital infrastructure. We take a proactive approach to maintenance and management that includes patch management and predictive maintenance.

Embrace the full potential of your Oracle Cloud investment with Forsys' full range of managed services. We offer a complete scope of services, starting from assessment to QA testing. Our key differentiators are:

-  **Provide Quick and Robust long-term solutions**
-  **Identify pain points in existing Process and propose Solutions**
-  **Application-focused high-end managed services addressing product gaps**
-  **Eliminate process complexities & modernize applications**
-  **Time zone coverage for support**
-  **Integrated support model**
-  **Agile processes that identify continuous improvements**
-  **Flexible service model**
-  **Remote monitoring & management**
-  **Backup & Disaster recovery strategy**
-  **Established escalation path**

We have far-reaching experience in strategizing and enhancing your Oracle product solutions. Reach out to us for cost-effective offerings —complete packages, customized requirements, on-going or time-defined goals.



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