



Forsys Uses PriceSync to Automate Multiple Price Lists, **Saves 80% Time of a Leading Video Delivery Customer**

Insight

The Customer is a video delivery technology and services company that wanted to automatically update its Item Price on Multiple Price lists through a Single Source input.

Forsys used Oracle VBCS, OIC, and FloData to build a custom screen - PriceSync where users can upload one Excel file to automatically update all the price lists and manufacturing items. PriceSync is a custom integration that reduces manual efforts by 80% and the customer is not required to update the regional and customer price lists with applicable discounts individually.



Industry:
Telecommunications



Revenue:
\$150+ M



Employees:
1001 - 5000



Headquarters:
California, USA

Business Challenge

The key business challenges for the customer were:



Updating multiple price lists for different regions, customers, and discounts.



Updating manufacturing item prices based on the quotable item price in the multiple price lists.



Manually calculating the item price to update the regional and discounts price lists based on their own pricing rules.



Updating a single item price on a price list requires users to update 8-9 price lists (almost 80 to 90 times), including manufacturing part numbers.

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Transformation Journey

Oracle SaaS does not have a standard functionality to create a single source input to update multiple price lists. So, Forsys built PriceSync to update multiple price lists with a single source input. Forsys used PriceSync to calculate the item price for each price list and update the item price in all the respective price lists and Manufacturing items.

Forsys used Oracle's Visual Builder Cloud Service (VBCS), Oracle Integration Cloud (OIC), and another partner's integration platform FloData to build PriceSync. Users can simply upload an Excel for the item price using PriceSync and automatically update the same price in all the price lists.



Impact

Post PriceSync, the customer witnessed:



80% savings in User time to update all the price lists



80% reduction in Manual Efforts to update the multiple price lists



Automatic price updates of all the price lists (regional, customer, and discounts); so, no further/individual calculations are needed

About the Client

The customer, headquartered in San Jose, California, offers video delivery technology and services that support media companies and service providers in delivering ultra-high-quality broadcast and OTT video services to their consumers worldwide.

Solution Components

Oracle VBCS, OIC, & FloData

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