

## Forsys and Salesforce Come Together for Strategic Partnership

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Forsys & Salesforce have inked collaboration to address digital transformation challenges affecting businesses. Through this strategic alliance, the technology leaders set the stage for technological innovations that will enable businesses to create world-class customer experiences while maximizing ROI.

CALIFORNIA – July 25, 2022 – Forsys, a leader in Lead-to-Revenue (LTR) business and technology consulting, expanded its partnership strength with Salesforce by becoming a Consulting and ISV partner for the entire Salesforce Customer 360 platform, including the Revenue Cloud. This partnership will make it easy for organizations to leverage the joint competencies of Salesforce and Forsys to build, design, and deploy solutions and undertake business transformation confidently.

Forsys comes with a proven track record of delivering numerous trailblazer success stories & executing 200+ Salesforce engagements in CPQ, Billing, Order Management, CRM, CLM, Revenue & Digital Commerce for global enterprises in the past 5 years alone, using a global team of 120+ Certified Navigators in Sales Cloud & CPQ.

“We are delighted to expand our partnership with Salesforce to help enterprise businesses find growth opportunities while becoming stronger – including building business resilience to navigate future shocks. In the post-pandemic world, to fuel growth, companies need to improve digital competencies to understand customer needs and increase operational excellence, and Forsys will help them leverage the Salesforce Platform capabilities with innovative solutions to achieve that.



**Srinivas Vemuri**

Chief Operating Officer  
SVP Cloud Solutions, Forsys

### About Forsys

Forsys is a leader in Lead-to-Revenue business and technology consulting specializing in High-Tech, Manufacturing and Healthcare industries. As we focus exclusively on Lead-to-Revenue, we bring clients both depth of expertise and breadth of experience from having executed over 200+ engagements for global enterprises in the past 5 years alone.